



Why Your Website Isn't Getting Leads

(And How to Fix It)





SPEED OPTIMISATION

A slow site = lost visitors. Make it fast,
or they're gone in 3 seconds.



SEO

(SEARCH ENGINE OPTIMISATION)

If Google can't find you, neither can
your customers.





AUDIENCE- FOCUSED DESIGN

Your website should talk to your audience. Not just look pretty.





MINIMAL BUT STICKY CONTENT

Too much text = overwhelm. Just
enough to spark trust and action.



BEHAVIOUR TRACKING



Know what visitors are clicking, reading, and ignoring. Then optimise.



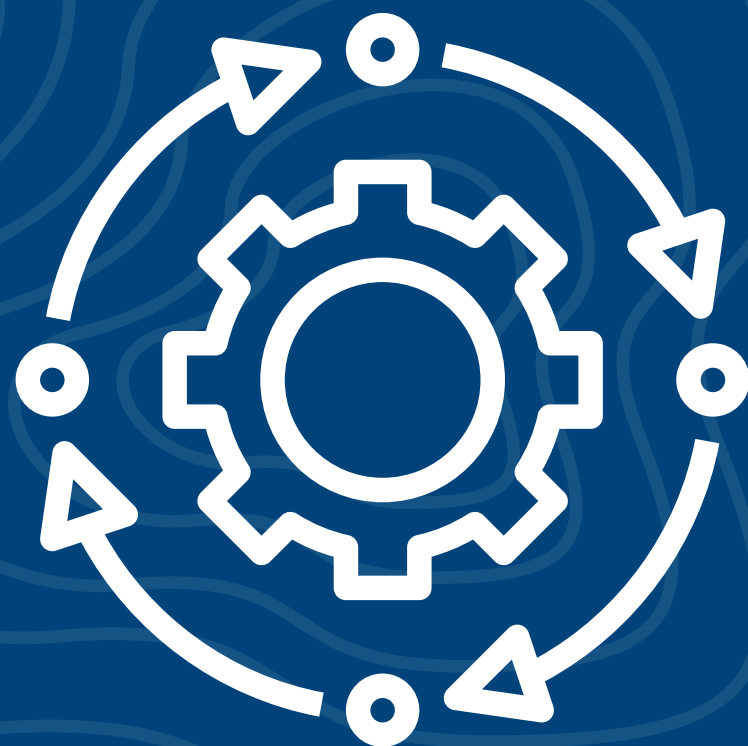
MARKETING (ORGANIC + PAID)



No traffic = no leads. Use SEO, social media, and ads to bring the right audience.



IT'S A SYSTEM



All parts must work together. Skip one, and the results vanish.





HAVE A WEBSITE BUT NO LEADS?

Let's find what's missing.



DM to audit your site.

